

# What do we do?

A FinanceHead is focussed on the needs of the business owner complimenting the accountant's annual compliance work.

A FinanceHead can help interpret business data to improve understanding, control and future prospects.

A FinanceHead has to meet strict criteria so that the business owner can have confidence in their ability.

A FinanceHead is there when you want them – no more, no less, no unnecessary overhead.

Find out more on our website



[www.financeheads.co.uk](http://www.financeheads.co.uk)



## A new initiative to support local businesses

SMALL and medium size businesses can rarely afford a full time Finance Director and they can often be uncertain of the benefits a part time FD can offer them.

No one person has all the skills they need to provide the best service to all potential clients and therefore having access to a 'back up team' can be really valuable.

FinanceHeads is looking to support both businesses and independent finance directors to maximise the success of small and medium businesses nationally.

The 3 founding directors are based in the Thames Valley but the organisation has already attracted interest from Somerset, Lancashire, London, and the South Coast.

Gordon Welsby is quite clear that 'our members have to meet stringent criteria to ensure that businesses are getting the quality they should expect. The organisation is focussed on quality and support and, although members will pay a modest annual fee, it is not a franchise operation.

Caroline Billington believes that 'small business owners cannot all be financial experts and they should be able to find cost effective support that meets their requirements. Having a part time finance director allows businesses to control their costs whilst realising the benefits that having a financial expert on board can deliver.

The experience that each FinanceHeads has gained varies enormously. 'Having a pool of experts that I respect, and who can supplement my experience, enables me to deliver a better service to my clients as well as feel less isolated as a professional' says Stephen Foale.

This is a new association and we are keen to build the membership, and hence the benefits to all, as quickly as possible. We have already double our numbers within the first month of launching. If you would like to join us then find out more information about the benefits that FinanceHeads offers businesses and independent finance directors can be found on the FinanceHeads website [www.financeheads.co.uk](http://www.financeheads.co.uk) or you can email us at [info.financeheads.co.uk](mailto:info.financeheads.co.uk).



Caroline Billington, Stephen Foale and Gordon Welsby the founding directors of FinanceHeads.

## Been there, done it!

## How about we do it for you?